

# Production of Vocational & Life Skills Training for Non Profit

**About :** The client is a non-profit organization that empowers women and girls at risk of human trafficking in India, Cambodia and USA by providing training in vocational & life skills to prepare them for employment and facilitating job placement and retention.

**Objectives :**  
**PHASE 1:** To digitize a 3-month training program consisting of **72 hours** of instructor-led training on life skills and technical skills, and to roll this out in **3 regional languages** using a mobile app hosted on a low bandwidth LMS.  
**PHASE 2:** To enhance the existing curriculum by building out additional life skills components with relevant activities to drive learning effectiveness.

**Solution**

- Detailed market discovery exercise undertaken to assess the digital skills training marketplace in India, & develop strategy for content development & roll-out.
- Gap analysis of existing curriculum used to define a revised vocational & life skills framework.
- Production & translation into 3 vernacular languages of digital artifacts (learner and instructor slides and videos).
- Courses hosted on low bandwidth LMS and delivered using mobile application.



## Outcomes



Production of **250+ hours** of skills training content



**10,000+ slides** developed



**150 videos** produced



**100+ print collateral** designed for training support



**3 regional languages** supported

*The application is actively used by the client team to train beneficiaries across **3 states in India**. So far, over **700 women** have been trained via the application since 2019.*